

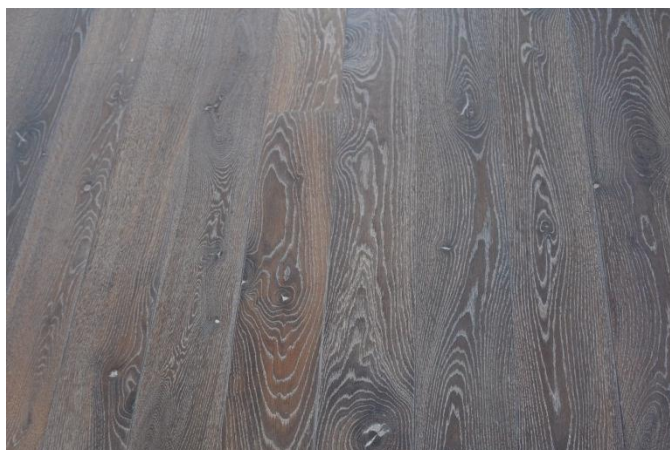
Press Release

June 2013

[Vintage look for wood floors](#)

New LOBASOL® ActiveColor Increases Color-Design Options for Hardwood Floors

Innovation leader LOBA has taken a trend from Scandinavia and perfected it with a new product: the reactive stain LOBASOL® ActiveColor offers more design options for parquet and hardwood floors with attractive contrasts and color effects. As a pretreatment for the impregnating oils LOBASOL® HS 2K ImpactOil and ImpactOilColor, the stain enhances the wood's natural grain and makes it possible to create special color effects. To help users compare the many attractive color combinations and choose the one best suited for their purposes, LOBA offers a Sample Set containing ActiveColor and ImpactOil Color in trial sizes of 100 ml.



The floor is the key design element for any high-quality interior. With LOBASOL® ActiveColor, LOBA is embracing the design trend towards rich color contrasts. The new stain, available in the colours grey and brown, brings out the wood's natural grain. The stain is suitable for tannin-rich woods, like oak. It can be used for creating natural color effects, such as the look of smoked wood. As a result, lively surface designs are produced: even 3D effects or floors with a rustic, antique look (vintage).

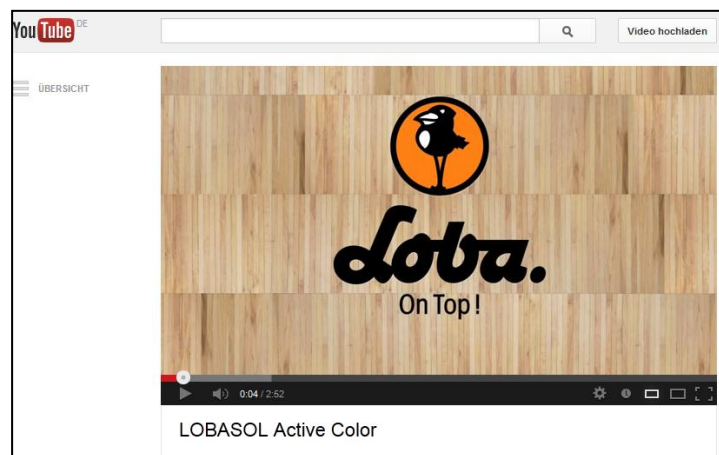
Simple application, sensational effects

LOBASOL® ActiveColor is available in the color tones brown and grey – both accentuate the wood's structure in different and attractive ways. LOBASOL® ActiveColor can be applied with a spray device and the LOBATOOL Wischwiesel, with a TrimPad or with a roller. The waterborne stain is completely odour-free, can be diluted with water and dries overnight. A video on LOBA's website shows how easy it is to use.

After pretreatment with the reactive stain, the parquet or hardwood floor is treated with LOBASOL® HS 2K ImpactOil for natural and reliable protection. A wide variety of customised colors can be achieved by choosing from the ten different colors of HS 2K ImpactOilColor. The various colors can also be intermixed and/or used in combination with LOBASOL® ActiveColor for countless design options that will amaze interior architects and clients.

The color of the finished floor always depends on the tone of the wood itself, as well as its structure, porosity, tannin content and sanding finish. It is therefore advisable to create various sample finishes on boards of the original wood until the desired effect is achieved.

Application video: <http://www.youtube.com/user/LOBAONTOP1922>



About LOBA

LOBA is one of the leading German manufacturers of floor finishing and floor-care systems for parquet, wood and cork floors. LOBA is the only German company in its industry that concerns itself exclusively with these products and has positioned itself as an international specialist in this area. The traditional family-run company in southern Germany has become the technology leader in Europe owing to its strong specialisation and innovative strength. Flooring professionals in more than 60 countries around the world swear by LOBA's environmentally friendly, waterborne finishing systems and natural oils.

The extensive product range also includes coatings and oils for industrial use as well as cleaning and maintenance products. All LOBA products are manufactured at the company headquarters in Ditzingen near Stuttgart. The company has 85 employees.

Additional information can be found on our website: www.LOBA.de

LOBA – the specialist for parquet and hardwood flooring – since 1922.

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