

## Press Release

September 2012

New UV finish for hardwood floors minimises downtimes

# Floors cured at the speed of light!

Anyone who runs a company or institution with public traffic is familiar with the problem of having to close for renovation. Every day that passes without production, sales or classes costs money, and often the business's reputation suffers in the process. It is no wonder that renovation work is often postponed longer than is healthy, for example, for the hardwood floor in the restaurant, shop or exhibition room. Now there is finally a remedy for the long downtimes associated with urgently needed floor refurbishing. In co-operation with a research institute in Dresden, LOBA

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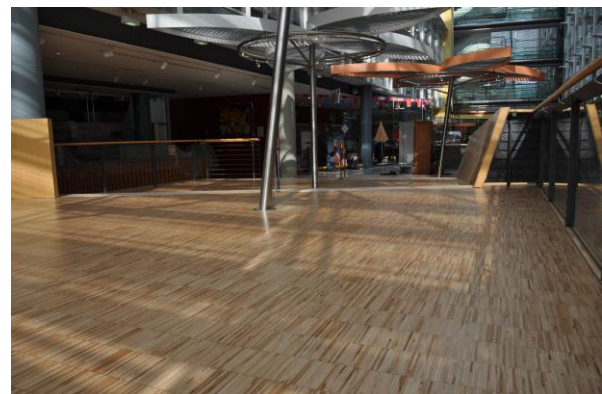
on the basis of a decision  
by the German Bundestag

– the surface specialist for parquet and hardwood floors – has finalised development work on an on-site UV drying method, making it ready for market. Thanks to extremely short curing times, this method allows for the immediate use of newly finished or refurbished hardwood floors.



The new technology combines the advantages of waterborne-finish technology with the positive drying properties of ultraviolet light. The innovative floor finish LOBACURE WS Rush A.T. is dried and cured on-site using a mobile UV-curing unit. The environmentally friendly finish is appropriate for all

hardwood and parquet floors, even those subjected to heavy traffic. It is easy to apply, and even the special mobile UV-curing units can be operated with no specialised knowledge. The finishing process, which would normally take at least five days, shrinks down to less than half. Immediately after UV-curing, the finished floor is not only usable but also fully hardened and therefore ready for final inspection and customer acceptance. This means that the furniture can be



moved back onto the floors, or other types of renovation work can be started.

### **From the laboratory to practical application**

The new method is suitable for hardwood and parquet floors, for example, in restaurants, retail businesses and museums, where opening hours mean that time is critical. The new finish has long since earned all required product-safety certifications and passed the numerous practical tests with flying colours. Manfred Stecher, owner of a well-known Café Restaurant was highly impressed with the innovative finish LOBACURE WS Rush A.T.: “My café is located in a busy shopping arcade and has many walk-in customers, in addition to our loyal regulars. Every day that we’re closed has an immediate impact on our balance sheet. I was very pleasantly surprised by how fast our hardwood floors were refurbished and ready to use. As soon as the workers with the UV-curing units were finished, we were able to move the tables and chairs back in. And the quality was nevertheless exceptional, meeting all of our expectations.” The main advantage for the client: the floors could be fully refurbished over a weekend. Stecher: “This meant that we had no losses in sales and were able to open the café on Monday morning for business as usual.”



### **About LOBA**

LOBA is one of the leading manufacturers of floor finishing and floor-care systems for parquet, wood and cork floors in Germany. LOBA is the only German company in its industry that concerns itself exclusively with these products and has positioned itself as an international specialist in this area. This long-standing family-run company in southern Germany has become the technology leader in Europe, owing to its strong specialisation and innovative strength. Flooring professionals in 50 countries around the globe swear by the environmentally friendly, waterborne finishing systems from LOBA. The extensive product range also includes floor oils and waxes, products for industrial use and cleaning and maintenance products. All LOBA products are manufactured at the company headquarters in Ditzingen near Stuttgart. The company has 85 employees.

Additional information can be found on our website: [www.loba.de](http://www.loba.de)

### **LOBA – the specialist for parquet and hardwood flooring – since 1922**

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