

Press Release

November 2013

Flooring professionals have discovered the UV system

Proven Market Strength: UV Finish Passes the 50,000 m² Mark

It's only been a year since the market launch of LOBA's innovative UV technology, and already everyone is talking about it. The finishing system LOBACURE WS Rush A.T. has been used in more than 50 projects worldwide and on over fifty thousand square metres of parquet and wood flooring. The LOBACURE partners are enthusiastic about this new method of curing waterborne, wood-floor finish with UV light. The reduced downtime for business owners translates into cash savings, which is a truly convincing argument.

Be it restaurant, hotel or retail shop: renovating wood floors in a business that takes in thousands of euros a day usually means closure times and income loss. The technological process developed by LOBA in cooperation with the Institut für Holztechnologie Dresden minimises these losses by drastically reducing the time



Bogner Haus, Munich: UV-finished and -cured maple with rubber joints. For more information: www.uv.loba.de/en

required for a renovated wood floor to be ready for use: a process that can easily take five days using conventional methods is now finished in two. This is made possible by a specially developed waterborne finish for UV curing and the use of mobile UV lights. The floor is ready for normal use right after the UV-curing process is complete.

Enhanced product range, proven system

The waterborne primer LOBADUR[®] WS EasyPrime, a tried and tested product on the market that has been used in thousands of projects, provides the basecoat for the UV finish LOBACURE WS Rush A.T. For flooring professionals, no special training or knowledge is required for using the mobile UV lights. The UV finish has already been used successfully on various types of wood, including oak, maple, smoked oak and merbau. The surface

specialist LOBA is now offering WS Rush A.T. not only in semi-gloss but also in matt and anti-slip (R9/R10) versions.

Enhanced safety, proven quality



Applying the UV finish LOBACURE WS Rush A.T. For more information: www.uv.loba.de/en

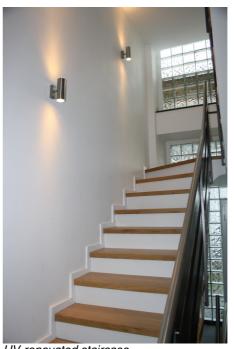
With the new UV finish, LOBA is also fulfilling its responsibility for of the safety flooring professionals and users. In October 2013 the UV finish WS Rush A.T. became the first varnish to earn the Emicode® EC1R PLUS quality seal. Its emissions values are far below the previous limits of the EC1 seal.

The UV hand light was further developed in cooperation with UV-light manufacturer DecoRad[®] and presented in September 2013. Thanks to the new handling, it is now possible to work in an ergonomic and back-friendly standing position.





... curing the finish with UV light.



UV-renovated staircase

Flooring companies value the new technology for its simplicity, safety and premium quality, as well as the associated time savings. Guido Benke, master parquet layer and interior designer from Düsseldorf, is very familiar with the demands of site owners: "Usually they expect both: speed and high quality. That's why I'm glad I can offer an ideal solution with the LOBA system. The extremely short drying and curing times, as well as the immediate

use, had me convinced from the very beginning." Benke renovated, for example, a solid oak staircase with 36 steps and 4 landings within a single weekend. The staircase only had to be blocked for two and a half hours on each of the two days – in the meantime, it was possible to walk on the steps in socks. Immediately after UV curing, the staircase was ready for normal use. Benke: "We primed the surfaces with WS EasyPrime, applied two coats of the UV finish WS Rush A.T. and cured the finish using the DecoRad[®] UV hand light. There could hardly be a better solution for anyone interested in using their wood flooring right after renovation." Many more case studies have been documented at www.uv.LOBA.de/en.



www.uv.LOBA.de/en

About LOBA

LOBA is one of the leading German manufacturers of floor finishing and floor-care systems for parquet, wood and cork floors. LOBA is the only German company in its industry that concerns itself exclusively with these products and has positioned itself as an international specialist in this area. The traditional family-run company in southern Germany has become the technology leader in Europe owing to its strong specialisation and innovative strength. Flooring professionals in over 60 countries around the world swear by LOBA's environmentally friendly, waterborne finishing systems.

The extensive product range includes floor oils and waxes, products for industrial use and cleaning and maintenance products. All LOBA products are manufactured at the company headquarters in Ditzingen near Stuttgart. The company has 85 employees.

Additional information can be found on our website: www.uv.LOBA.de/en.

LOBA – the specialist for parquet and hardwood flooring – since 1922.

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